

KCM has spent over \$200m in CSR programmes over 13 years, making the Country's most generous programmes

SPORT



3

Football clubs sponsored by KCM; 2 in FAZ league



Pioneers of private sector sponsorship in FAZ league

+13k

Youths impacted by KCM support in community sport



2011 National Sports Council Award – Best Sports Sponsor



Sports Ministers best Corporate sponsor for Sports award

CULTURE

36

Cultural groups supported by KCM



2009 Zambia National Arts Council Award – Best Culture Promoter

EDUCATION



2,2k

Pupils in KCM Trust Schools covering pre-grade to A-levels

+600

University students with KCM scholarships

+150

Artisans trained per year at KCM run Kitwe schools

+320

Children at KCM funded early childhood schools

>9K

Pupils with access to PCs donated by KCM in 19 schools

>42K

Students with clean drinking water facilities provided by KCM

MEDICAL CARE



2

Modern hospitals operated by KCM

14

Satellite clinics operated by KCM

+63K

People provided free medical services by KCM

+3K

Patients given free ARVs

>40K

Households covered by KCM's malaria indoor residue spraying

~90%

Reduction in malaria incidents due to KCM's malaria campaign

ENVIRONMENTAL



+80K

Trees planted in communities and govt. run schools

~4K

Livestock (cattle and goats) given to small scale farmers

~3K

Families supported through KCM support to entrepreneurs

+3K

Patients given free ARVs

>40K

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